

Justification Letter

Second Chances, a women's designer clothing consignment store.

Second Chances is requesting to open a high end women's consignment boutique in Summerlin. The store will consist of women's name brand clothing & accessories that will be nearly new and or new for sale. The intended use of the property is to be a neat, clean, organized way to shop for high end consignment women's clothing. This project meets the criteria of the city policy of an so called "Thrift boutique". Although the store will reflect a very upscale twist of neat merchandising, clean designer lines of fixtures and elegant window displays, the word "Thrift" does it no justice.

Second Chances will provide the mulit-purpose woman with all her designer clothing needs, in consigning and purchasing new and or gently used items. Each client will be able to learn more about their wardrobe and how they can change it for the better without the guilt of over spending at high priced department stores. Second Chances will provide the Las Vegas Valley with innovative ways to make the most of your wardrobe at a fraction of the price.

Second Chances will work with many of the local charities, as well as the local merchants association, and local publications to generate Public Relations to generate shopping in the local neighborhoods & surrounding villages in Summerlin, Henderson and North Las Vegas areas.

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SEP 03 2009

SUP-35909
10/22/09 PC